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Veteran writing coach wins fourth Stevie Award

Lisa Tener recognized for Mentor of the Year at The 2014 American Business Awards

PROVIDENCE, RI – Award-winning book-writing coach, speaker and author, Lisa Tener, brought home this year's Silver Stevie Award in the category of Mentor/Coach of the Year for Women in Business on Nov. 14, making this her fourth Stevie Award win in the past two years.

Honoring public figures since 2002, the Stevie Awards generate recognition for the achievements and positive contributions of organizations and working professionals worldwide. The winners of these prestigious awards are judged by some of the most respected executives, entrepreneurs and business educators.

As a four-time winner of these world-coveted prizes, Tener previously received the Silver Best New Service of the Year 2012 for her writing program, Bring Your Book to Life®, and was also awarded the Gold Marketer of the Year 2012.

Tener serves as a faculty member at Harvard Medical School's continuing education courses on writing and publishing, and mentors aspiring writers throughout all aspects of the writing process. She works with clients on issues such as writing a book proposal, prioritizing projects, developing an author platform and establishing a customized system for creative success.

"I am the mentor I am because of the mentoring and coaching I've received – as a coach, writer, trainer and leader. And I learn as much from my clients as I do from my mentors," Tener says. "I feel honored to do what I do and work with so many deserving writers."

Having worked with a variety of clients – ranging from company presidents to therapists – many of Tener's clients have earned five and six-figure book deals with highly respected publishing houses and have been featured on national media outlets such as *Oprah*, *The Today Show*, *Good Morning America*, *CNN*, *Fox News* and more.

As a sought-after speaker and advisor, Tener regularly presents at national writers conferences and international professional conferences. She also offers advice about writing and publishing on her Huffington Post blog, and regularly writes for *Aspire Magazine* online.

In an interview, Tener can discuss topics such as:

- Significant skills necessary to succeed in publishing nonfiction today
- How to navigate the complex world that has become book publishing
- Specific tips to getting five and six-figure book deals in such a competitive environment
- Why writing book is both a powerful business building tool and one of the most effective opportunities for personal growth

Lisa Tener is an author, trainer, four-time Stevie Award winner and was recently given the 2013 Providence Business News Women in Business Achievement Award. In addition to serving on faculty at Harvard Medical School's CME publishing course, Tener has also taught writing and creativity workshops throughout New England and the Caribbean for more than 20 years. She is a co-author of *The Ultimate Guide to Transforming Anger: Dynamic Tools to Healthy Relationships* (Health Communications, 2005). Tener earned her bachelor's degree from MIT, with a minor in writing, and later received a master's from the Sloan School of Management at MIT. For more information, please visit <u>www.lisatener.com</u>.

> ### For more information or to request an interview, please contact Sara Pence at sara@sheltoninteractive.com or (512) 206-0229.